

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1488045-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4660

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1488045	08257484

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/16	08/12/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-TWTF--	3	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	08/09/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	\$275.00 NM
2	WPBF	W	08/10/16	12:28 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	\$275.00 NM
1	WPBF	Th	08/11/16	12:27 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	\$275.00 NM
2	08/09/16	08/12/16	Ellen	4-5p	-TWTF--	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-TWTF--	2	\$450.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/09/16	4:37 PM	Ellen	4-5p	:30	PRATV1613H	\$450.00 NM
2	WPBF	F	08/12/16	4:34 PM	Ellen	4-5p	:30	PRATV1613H	\$450.00 NM
3	08/09/16	08/12/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-TWTF--	2	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/09/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$300.00 NM
1	WPBF	F	08/12/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$300.00 NM
4	08/15/16	08/15/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$1,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1613H	\$1,200.00 NM
5	08/09/16	08/12/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-TWTF--	2	\$1,800.00				

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1488045-1	08/21/16	August 2016	08/01/16 - 08/15/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ADD	4660	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/09/16	08/12/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,800.00 NM
2	WPBF	F	08/12/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,800.00 NM
6	08/15/16	08/15/16	Good Morning America	7-9AM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/15/16	08/21/16	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	8:48 AM	Good Morning America	7-9AM	:30	PRATV1613H	\$800.00 NM
7	08/09/16	08/12/16	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	7:28 PM	Jeopardy	7:30-8PM	:30	PRATV1613H	\$2,000.00 NM
1	WPBF	W	08/10/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1613H	\$2,000.00 NM
8	08/13/16	08/13/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	5:45 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1613H	\$125.00 NM
9	08/13/16	08/13/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-----1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1613H	\$275.00 NM
10	08/13/16	08/13/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1613H	\$400.00 NM
11	08/13/16	08/13/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1613H	\$375.00 NM
12	08/14/16	08/14/16	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/14/16	5:40 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1613H	\$125.00 NM

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1488045-1	08/21/16	August 2016	08/01/16 - 08/15/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4660

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/14/16	08/14/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/14/16	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1613H	\$450.00 NM
14	08/14/16	08/14/16	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$375.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/14/16	8:54 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1613H	\$375.00 NM
15	08/15/16	08/15/16	WPBF News 25 5-6:00am Class of Time - Pre-emptible with notice	5:00-6:00am	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 1----- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	5:13 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$300.00 NM
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,350.00
<u>Agency Commission</u>	\$2,152.50
<u>Net Amount Due</u>	\$12,197.50

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